

Methods

Pages and Posts

- Two of the WordPress objects are Pages and Posts.
 - Posts tend to be used for time-sensitive content, while Pages are more timeless.
 - Both are similar in that they use the same visual and text editors to manage content.

PAGES

- Pages can be assigned different templates.
 - Current templates include the Default Template, which, in the case of FCUAC, is our three-column layout (meeting in the left sidebar, events and interests in the right sidebar).
 - The other template is “full width, no sidebars”.
- Pages can be linked to a Parent Page, which is part of the Pages hierarchy.
 - Note that navigation to the Page will require a link on some other Page, and/or can be made part of the Menu by editing Appearance>Menus from the Dashboard.
 - Pages can also be assigned an Order, which determines where the Page is displayed in the Menu. In the case of FCUAC, we leave the order “0” and manually manage the menu order in Appearance>Menus from the Dashboard.

POSTS

- Unlike Pages, Posts can be assigned to Categories, and can be Tagged, which, among other things, aids the user is searching Posts.
- Posts only use the Default Template (three column layout).
- Post also can be assigned Formats, which are different ways to format Posts. Formats are standardized, and not all Theme’s need to support each Format. Along with the Standard Format, the Theme used by FCUAC supports aside, image, video, quote, link, and gallery.
- Standard list of WordPress Post Formats
 - **aside** - Typically styled without a title. Similar to a Facebook note update.
 - **gallery** - A gallery of images. Post will likely contain a gallery shortcode and will have image attachments.
 - **link** - A link to another site. Themes may wish to use the first `` tag in the post content as the external link for that post. An alternative approach could be if the post consists only of a URL, then that will be the URL and the title (`post_title`) will be the name attached to the anchor for it.
 - **image** - A single image. The first `` tag in the post could be considered the image. Alternatively, if the post consists only of a URL, that will be the image URL and the title of the post (`post_title`) will be the title attribute for the image.
 - **quote** - A quotation. Probably will contain a blockquote holding the quote content. Alternatively, the quote may be just the content, with the source/author being the title.
 - **status** - A short status update, similar to a Twitter status update.
 - **video** - A single video or video playlist. The first `<video />` tag or `object/embed` in the post content could be considered the video. Alternatively, if the post consists only of a URL, that will be the video URL. May also contain the video as an attachment to the post, if video support is enabled on the blog (like via a plugin).
 - **audio** - An audio file or playlist. Could be used for Podcasting.
 - **chat** - A chat transcript, like so:
- NOTE: FCUAC has not yet worked much on Posts since we don’t currently have a blog page on the site. Posts are often used for customer interest items, displayed without any special Format specified (i.e. Standard). As a result, they tend to look similar to a Page using the Default Template.